



GEORGETOWN UNIVERSITY  
Georgetown University Medical Center

**GUMC Faculty Caucus Meeting  
Tuesday, December 5, 2017  
Meeting Minutes**

**Attendees:** Mark Danielsen (Chair), Stephen Byers, Daniel Djakiew, Carolyn Ecelbarger, Rebecca Evangelista, Rhonda Friedman, Bob Glazer, Bassem Haddad, Brent Harris, Stacey Kaltman, Jan LaRocque, George Luta, Ranit Mishori, Margaret Nolan, Michelle Roett, Andrea Singer, Miriam Toporowicz, Jason Umans

**Guests:** *Frank Maggio, JoAnn Grainger, Paula Frishman*

- I. Meeting Opening – Dr. Ed Heulton
  - a. Dr. Heulton opened the meeting with an overview of the discussion from the last agenda. At the last meeting, the Caucus collectively discussed ways to generate future agenda items to ensure a sustained discussion.
  - b. Capital campaigning across the University is currently underway for the fiscal year. GUMC is poised to present initial, multi-disciplinary ideas to draw in potential large donors and investments. Several of these ideas were outlined with President DeGioia and the Board of Regents to solicit a starting point and prioritize critical areas. Sector leaders have been engaged to further develop these critical areas, with the engagement of department chairs at the recent Chair's retreat on October 12, 2017. RFPs to the faculty body are to come this week soliciting ideas and initiatives.
- II. GUMC Office of Advancement – Jo Ann Grainger, Paula Frishman
  - a. Ms. Grainger discussed the timeline of operational restructuring since 2014 for GUMC Advancement.
    - i. New leadership promotes staff from within to allow for the formation of stronger working relationships with both faculty and donors. Of the 24 team members in the major gift office, 9 have received at least one promotion.
    - ii. During this transition, a new GUMC Advancement leadership team was created with Bart Moore, Jo Ann Grainger, and Paula Frishman at the helm. Ms. Frishman has oversight of SOM, BGRO, and SNHS, and develops young talent. Donald Dunn oversees fundraising for LCCC as well as the communication and greater DC strategy.
    - iii. Funding for GUMC Advancement is now separate from Main Campus. The office uses commitment numbers to track progress; since 2013, the office has seen an increase in the total dollar amount of commitments. Current numbers on 2018 performance will be available after January close once the new GU360 system is up to date.
  - b. Ms. Frishman discussed the current goals for the Advancement office, including ongoing programs designed to build the pipeline for research support.
    - i. Doctors Speak Out has engaged over 300 individuals across the community over five years through panel discussions and dialogue with attendees.
    - ii. Partners in Research is the fundraising arm with over \$1M raised in five years. These funds are used primarily to fund research, with the added ability for donors to follow the research across the timeline of funding.
    - iii. Funding breakthrough awards grant anywhere from \$25K - \$100K a year to GUMC researchers; Dr. Rebecca Riggins was the first recipient of this program award

- iv. Fund a Fellow provides funding for early fellows in the Parkinson's area to become movement disorders specialists. This program includes a quarterly series for fellows to engage with experts. Over \$1M has been raised to date.
- v. Donors now have the ability to fund specific projects and/or fellowships
- vi. Ms. Frishman and Dean Clarke have begun hosting single fundraising event, in collaboration with the GU Alumni Association, to share the innovation and research GUMC has engaged in. Alum have hosted this event in NYC, Boston, and other cities.
- vii. With the assistance of Dr. Jeanine Turner at MSB, the Advancement team has begun to work closely with faculty to translate their technical research to a layman audience to help draw in donor interest and commitments
- viii. In collaboration with Dr. Heaton and the Board of Regents, the team is working to diversity a portion of the incoming revenue into a venture philanthropy fund to connect Georgetown alum entrepreneurs with faculty in order to expand financial support.
  - 1. The group discussed how entrepreneurs can advise faculty researchers to help bolster the research as it moves from concept to patent and commercialization. Ms. Grainger, Ms. Frishman, and Dr. Byers will meet offline to discuss a working white paper that details the statistics of commercialization and plans to de-risk projects at GUMC.
- c. The group discussed how MedStar and GUMC are collaborating on current and future fundraising initiatives.
  - i. MedStar leads clinical advancement initiatives, with both offices meeting monthly to discuss concerted projects.
  - ii. Collaboration is primarily with MedStar Georgetown, NRH (brain plasticity), and WHC (cardiology).
  - iii. A recently received \$450K grant from the Bradley Cooper foundation to fund a patient advocacy program on the University side is a collaboration with MedStar.
  - iv. MedStar's VP in Philanthropy and Bart Moore are discussing joint philanthropy at the senior level.
    - 1. Ms. Grainger mentioned the importance of faculty updating their research papers and CVs in GU360 so Advancement can leverage their access to tie the research to current and potential donors.
- d. Recent changes to the tax code and its effect on future philanthropic donations was addressed, with Advancement having no insight at this time on its effects on endowments and donations.
- e. The group discussed avenues to educate students and parents on the ongoing research across the enterprise.
  - i. Advancement has an officer charged with partnering with parents and young alum at NHS and the College. Ms. Frishman will brainstorm how this role can expand to the Medical Center.
  - ii. Ms. Grainger is currently working with GUMC and GU Communications offices to reserve a prominent space on the alumni website to highlight GUMC stories and target alums who have not been active donors in the past.

### III. Department of Pediatrics Chair Recruitment – Dr. Miriam Toporowicz

- a. The Department of Pediatrics has had an acting chair for some time, with an unsuccessful national recruitment effort in the past. Dr. Toporowicz wants the Caucus to be aware of these efforts for a new Pediatrics chair as the current interim is set to end his appointment at the end of the year. She requests assurance that GUMC will not expedite this without due process and that all efforts will be made, in consultation with the faculty, to find the right fit. Dr. Heaton assured the caucus that there will be appropriate process, plenty of faculty consultation and a secret ballot. Dr. Danielsen stressed the importance of a good offer to internal candidates as internal candidates often get a diminished packet.

- IV. Internal Audit, Office of Financial Affairs – Frank Maggio
  - a. Mr. Maggio opened with a brief overview of his professional background at PWC Chicago prior to joining the University in February 2017. He is currently in the recruitment process to staff his Internal Audit team, which will be a mix of University employees and support from Baker Tilly.
  - b. Primary objectives of internal audit operations were discussed.
    - i. Provide assurance to leadership, the wider University community, and stakeholders that risk is minimized
    - ii. Set controls to safeguard assets, maintain compliance and good stewardship, and act as a resource or trusted advisor to the community. Mr. Maggio requested that he be included if any issues arise on process, policies, or system redesign to ensure that appropriate internal controls are in place
    - iii. Work with O.T. Well and the Procurement Office to mitigate challenges and institute process improvements around ProCard and contracts policies
    - iv. Work with facilities to ensure that all construction vendors have executed contracts
- V. University Response to Graduate Student Workers' Voluntary Unionization, Dr. Elliott Crooke
  - a. Dr. Crooke discussed the recent announcement from the EVP office on the University's response to graduate students' intent to voluntarily unionize with the union of teachers. The University issued their decision to not recognize the voluntary union.
    - i. Dr. Crooke requests that all faculty read the email and refrain from involvement in the process. All inquiries should be directed to Sheila McMullan. Any questions from the press should be directed to the University Office of Communication.
- VI. Other Items
  - a. Process for Faculty Leadership Appointments
    - i. Dr. Rhonda Friedman inquired if a process exists for appointment of faculty leadership positions. Per Dr. Crooke, a process exists for the appointment of Deans in accordance to SOM and SNHS policies and procedures. Per Dr. Danielsen and Dr. Luta, constitutions exist for SOM and SNHS, but not for GUMC or other constituent areas. Dr. Luta to look into constitutions and their associated policies.
    - ii. Dr. Danielsen suggests inviting sector leaders and faculty administrative leaders to future meetings
  - b. Proposal for Future Guest Speakers at MedStar Health, Inc.
    - i. Dr. Evangelista suggests the importance of brining MedStar to the table to discuss future ideas and issues. She would like to have Dr. Steven Evans attend a future Caucus meeting to discuss existing challenges for Chairs between clinical and academic roles. Dr. Gregory Argyros and Dr. Lisa Boyle should also be invited to discuss future changes to the clinical learning environment for students.
    - ii. Dr. Toporowicz suggests also adding to an agenda the regionalization services in which chairs get marginalized (regional division leaders and faculty development leaders). Dr. Crooke agrees that this should be on a future agenda as a major focus of faculty chairs is the role of clinical and academic service.
    - iii. Dr. Danielsen suggests developing a series of topics to allow for the rotation of guests to discuss these items.
      - 1. Mary Glasscock to attend the January meeting to discuss advancement's progress
- VII. Meeting Closing
  - a. Next meeting currently scheduled the day after New Year's. Dr. Danielsen suggested rescheduling to a week later, on January 9, 2018. The committee agreed and confirmed.